# **RADICAL STATISTICS**

# 2015 AGM Saturday, 7 March Conway Hall, London

Present: Michelle von Ahn, Paul Bivand, John Bibby, David Byrne, Kate Calder, Roy Carr-Hill, Jackie Carter, Rachel Cohen, David Drew, Jeff Evans, Nissa Finney, Alan Franco, Jane Galbraith, Dong Liu, Alison Macfarlane, Eileen Magnello, Robin Rice, Jim Ridgeway, Janet Shapiro, Ludi Simpson, Val Saunders, Humphrey Southall, Lee Williamson

Apologies: Andrew Williams , Trude Sundberg , Pete Latarch.

1. 2014 AGM minutes accepted.

2. Troika report delivered verbally. [attached] Troika has consisted of Al Franco, David Lamb, and Maurice Marchant. Highlights include improved cooperation with RSS. AF and DL are stepping down and are thanked for their efforts.

RRice & RCohen (2d) nominate Jackie Carter & DLamb & ACairns (2d) nominate Andrew Williams\_. Votes approve both overwhelmingly.

3. Treasurers report delivered verbally by Janet Shapiro. [attached] There is enough surplus balance that Troika is asked to recommend amounts to be spent, and some proposals. Health Group money remains ring-fenced for future activity. Janet thanked.

4. Editors report read verbally by Rachel Cohen. Trude Sundberg and Rachel Cohen continue on but are somewhat overwhelmed by workload. Larry Brownstein continues as book editor. RC welcomes input of people who might contribute articles or pieces. J Bibby to follow up on today's speakers to request material for a conference issue of journal. Eileen Magnello to join editors. Quick discussion of web-only or web-only journal option being available; not seen as desirable at present as it is viewed paper copies remain important. Journals should be put on-line as soon as possible once print copies are out. H Southall asks if articles could be released to press - discussed. Money needed to do this properly. Troika asked to suggest effective method, if deemed desirable. Troika to lead on promotion, but press releases not seen to be a priority. Editors thanked.

5. Web editors report highlighted by Robin Rice verbally. [attached] Report illustrates features that highlight RS activity. RR could use more blog posts, as ever. Social media followers are up. Both Twitter and Facebook reach out to a younger, less familiar, audience. RS could become a FB 'group' rather than just organisation. RR would like to utilise Linkedin. Please join and let her know. Robin thanked.

6. Email list report A Macfarlane covers verbally. No negative activity this year (!). People who right long submissions, of quality, will be invited to write in journal. All asked to spot appropriate or interesting ones and send to RC or RR.

7. Membership report A Cairns delivers verbally. [Attached] Members down slightly but AC still to enter new members as of the conference.

8. Essay competition report L Williamson delivers verbally. Publicity was increased this year. LW got help from student, which was helpful, but submissions remain rather low (under 10 submissions this year). Judging was good quality. Could RS coordinate with Young Statisticians essay competition? Lee asks for help. Next competition in two years.

9. 2015 conference – especially following session. Viewed as success. HS & JE thanked for hard work. Friday nights talk was a bit overdrawn – probably skipping serious talk Friday evening in future. London every three years, rather than every two, is preferred.

10. 2016 Conference. York with JB doing local arrangements. JB & AC to discuss. Last week in February.

Nissa Finney volunteers for 2017 in Edinburgh

2018 in London at Conway Hall location. Troika to explore dates.

11. Archiving AM reports Welcome Centre has facilitated so far.

12. AOB

Meeting closes.

## Troika report - 2014

After the 2014 RadStats conference, there was a change in the membership of the Troika. We welcomed Maurice Marchant to the team.

#### Annual conference 2015

The Troika has supported the organisers in the planning of the 2015 conference, marking the 40<sup>th</sup> anniversary of the founding of Radical Statistics. The Troika has considered suggestions for the location of the 2016 conference.

#### **RadStats Journal**

We have supported Rachel Cohen in her role of journal editor. We welcomed Trude Sundberg to the journal editorial team.

#### Links to other groups

The working relationship between RadStats and the Royal Statistical Society has continued to be productive.

#### Membership of the Troika

At the 2015 AGM AI Franco and David Lamb will complete their term of office on the Troika. Andrew Williams has agreed to join the Troika.

#### Members of the Troika:

Al Franco

David Lamb

Maurice Marchant

March 2015

# RADICAL STATISTICS GROUP

#### NET WORTH As at 31st December 2014

	2014	2013	2012	2011	2010
BANK BALANCES					
Current Account	£11,320.95	£13,055.55	£10,505.08	£9,260.65	£7,224.70
14 Day Deposit	£3,568.66	£3,565.32	£3,561.98	£3,558.64	£3,555.31
14 Day Deposit (Health)	£4,873.72	£4,869.16	£4,864.61	£4,860.04	£4,855.49
TOTAL	£19,763.33	£21,490.03	£18,931.67	£17,679.33	£15,635.50
INCREASE IN NET WORTH					
bank balances at 1st Jan 2014	£21,490.03	£18,931.67	£17,679.33	£15,635.50	£12,714.62
bank balances at 31st Dec 2014	£19,763.33	£21,490.03	£18,931.67	£17,679.33	£15,635.50
Net Income for Year	-£1,726.70	£2,558.36	£1,252.34	£2,043.83	£2,920.88
Janet Shapiro, Treasurer					

The breakdown of income and expenditure is given overleaf with performance since 2010. There is substantial consistency except that subscriptions appear to be lower in 2014.

The refund was from Eventbright for over payment for the 2013 conference in London. The expenditure on conference includes pre-payment of £1,600 for the 2015venue. So conference costs are largely consistent over the years

The conference pre-payment has contributed to the net loss suffered in 2014.

λ.

The 14 Day Deposit Accounts together amount to  $\pounds 8,442.38$  and the interest accrued is only  $\pounds 7.90$ . The AGM is urged to consider whether the group could finance a project using these funds.

Janet Shapiro

Treasurer

Radical Statistics Group

I have cheeted these accounts against the bank statements and have had my queries answered to my satisfaction. Elli Georgiadou Etrorgiado February 21st 2015

INCOME AND EXPENDITURE ACCOUNT

for the year ending 31 December 2014					
for the year chang of becomer 2011	2014	2013	2012	2011	2010
GENERAL INCOME				04.010.00	64 212 00
subscriptions	£4,058.00	£4,467.00	£4,520.00	£4,812.00	£4,212.00
Conference Takings	£765.00	£2,865.00	£2,855.00	£1,400.00	£3,134.03
Publications/sales			£20.00		
library subs	£275.00	£395.00	£187.00	£275.00	£110.00
donation*					£15.00
credit in error			£50.00		
refund of debits in error	£1,207.85	£105.00	£65.54		
	£6,305.85	£7,832.00	£7,697.54	£6,487.00	£7,471.03
subtotal	£0,505.85	27,052.00	21,057.51	20,107.00	
interest current account	£21.18	£20.21	£13.99		
Interest deposit account (56)	£3.34	£3.34	£3.34	£3.33	£6.85
Interest Deposit account	£4.56	£4.55	£4.57	£4.55	£3.33
TOTAL INTEREST RECEIVED	£29.08	£28.10	£21.90	£7.88	£10.18
TOTAL INCOME	£6,334.93	£7,860.10	£7,719.44	£6,494.88	£7,481.21
EXPENDITURE					
Conference costs	£4,629.95	£2,257.02	£1,062.60	£297.68	£878.89
Radstats Newsletter	£1,020.00	£1,143.75	£1,509.24	£2,484.50	£2,663.37
Administrative fee	£987.35	£1,038.54	£1,265.24	£1,149.12	£849.21
Administrative expenses	£1,194.33	£812.43	£1,517.14	£285.42	
Miscellaneous			£300.00	£102.35	£30.00
Bank charges		£0.00	£3.34	£31.98	£83.86
Other (leaflet)					£55.00
Essay	£230.00		£33.00	£100.00	
refund (credits in error)		£50.00	£510.00		
debits in error			£266.54		
TOTAL EXPENDITURE	£8,061.63	£5,301.74	£6,467.10	£4,451.05	£4,560.33
NET INCOME	-£1,726.70	£2,558.36	£1,252.34	£2,043.83	£2,920.88
	Χ				

# Radstats, 2015, London: Web Editor's Report

Robin Rice

### Website

Blog: 7 posts in 2014. 3 comments.

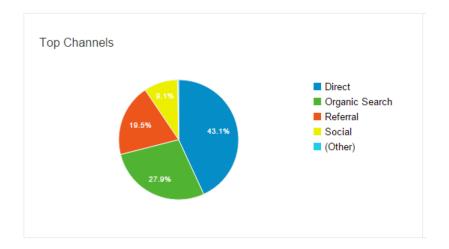
## **Google Analytics Reports**

Page views, sessions, countries:

Sessions v VS Select a metr	ric					Hourty Day Week Mo
Sessions						
200						
100					٨	
hum	Amm	mm	manut		vmmmhm	manument
April 2014		July 20	14	October	2014	January 2015
Sessions	Users	Page Views	Pages/Session	Avg. Session Duration	Bounce Rate	New Visitor Returning Visitor
7,903	6,072	19,370	2.45	00:01:47	58.07%	
1,303	0,072	13,370	2.40		SS.0776	25.4%
74.57%						New Vistor 3,895 Sessions (74,6%)
emographics						
			Country			Sessions % Sessions
		1.	United Kingdom			4,669 59.08%
ountry		1. ▶ 2.	United Kingdom United States			4,669 59.08%
ountry		1. 2. 3.	United Kingdom United States Brazil			4,669 59,08% 613 7.76% 322 4.07%
iountry		1. 2. 3. 4.	United Kingdom     United States     Brazil     Belgium			4,669 59.08% 613 7.76% 322 4.07% 221 2.80%
ountry ity ystem		1. 2. 3. 4.	United Kingdom United States Brazil			4,669 59,08% 613 7.76% 322 4.07%
ity ystem rowser		1. 2. 3. 4. 5.	United Kingdom     United States     Brazil     Belgium			4,669 59.08% 613 7.76% 322 4.07% 221 2.80%
ountry ity ystem perating System		1. 2. 3. 4. 5. 6.	United Kingdom     United States     Brazil     Belgium     India			4,669 59.08% 613 7.76% 322 4.07% 221 2.80% 155 1.96%
ountry ity ystem rowser uperating System envice Provider		1. 2. 3. 4. 5. 6. 7.	El United Kingdom       United States       Brazil       Belgium       India       Germany			4,669 59.08% 613 7.76% 322 4.07% 221 2.89% 155 1.96% 151 1.91%
anguage Joontry Ally Irowser Operating System Ienkce Provider Obolie		1. 2. 3. 4. 5. 6. 7. 8.	Gil United Kingdom         United States         Gil Brazil         Belgium         Lindia         Germany         Mustralia			4,669 59.08% 613 7.76% 322 4.07% 221 2.80% 155 1.96% 155 1.91% 144 1.82%

## Top 10 pages:

Page (?)	Page Views 🕐 🗸	Unique Page Views 0	Avg. Time on Page ?	Entrances (?)	Bounce Rate (?)
	<b>19,370</b> % of Total: 100.00% (19,370)	14,620 % of Total: 100.00% (14,620)	00:01:13 Avg for View: 00:01:13 (0.00%)	<b>7,898</b> % of Total: 100.00% (7,898)	58.07% Avg for View: 58.07% (0.00%)
1. /	7,270 (37.53%)	5,388 (36.85%)	00:01:16	5,123 (64.86%)	54.31%
2. /journal/	2,120 (10.94%)	1,253 (8.57%)	00:00:34	288 (3.65%)	31.25%
3. /conference/london2015/	<b>1,122</b> (5.79%)	925 (6.33%)	00:02:49	612 (7.75%)	65.64%
4. /about-radical-statistics/	875 (4.52%)	738 (5.05%)	00:01:12	93 (1.18%)	47.31%
5. /conference/	828 (4.27%)	620 (4.24%)	00:00:38	135 (1.71%)	19.40%
6. /journal/issue108/	578 (2.98%)	384 (2.63%)	00:01:38	36 (0.46%)	61.11%
7. /journal/issue110/	552 (2.85%)	353 (2.41%)	00:01:49	50 (0.63%)	76.00%
8. /blog/ @	<b>521</b> (2.69%)	430 (2.94%)	00:01:23	142 (1.80%)	72.54%
9. /conference/man2014/	499 (2.58%)	406 (2.78%)	00:02:34	204 (2.58%)	74.51%
10. /membership/	416 (2.15%)	349 (2.39%)	00:00:56	32 (0.41%)	59.38%

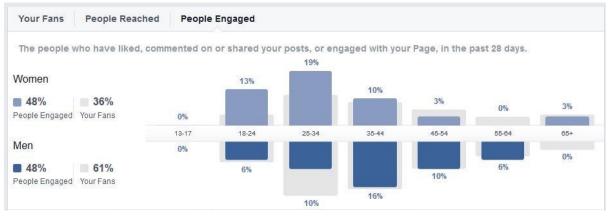


#### **Tweets:**

908 since beginning. Followers: 2,726 (up from 2k last year).

Interests Most unique interests (?)	Location Top countries and states		Gender	
63% Science news	ик	USA P	73% M	27% F
38% Business and finance			Your followers	s also follow
36% Financial news			45% 🔜 TheEc	conomist · Profile
32% Government			33% 😫 guardi	an · Profile
25% Government resources			27% 🤰 bengo	Idacre · Profile
Top interests 🕐	Other		25% 🙀 simply	stats · Profile
70% Politics and current events		ESP	25% JRF jrf_uk	Profile
63% Science news		TUR	22% 🙆 ESRC	· Profile
62% Business and news	Top cities		22% 📑 Guard	ianData · Profile
60% Business news and general info	14% London, UK		22% 📂 Royal	StatSoc · Profile
44% Tech news	4% St. Louis, US		17% 🔟 Statis	ticsViews · Profile
38% Business and finance	2% Manchester, UK			
36% Financial news	2% New York City, US			
35% Books news and general info	1% Glasgow, UK			
32% Government				
32% Technology				

#### **Facebook**



# Membership Report for 2014 AGM

## Alistair Cairns, Administrator

	2014	2013	2012
Low waged/Student	43	52	42
Standard	197	225	215
Institutional	27	28	28
Outside UK	6	6	6
Gratis *	3	3	3
Total	276	314	294

As of February 2015, membership within Radical Statistics consists of:

\* An additional five copies are sent to the Legal Deposits Libraries and two to the cover's graphic artist.

*Editors, authors & essay competition winners each receive two copies (one additional if already member).*