



The Constituency Kit

House of Commons Library
Durham University

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The Big Idea...

- Create resources that provide rich data in a form that people can understand and explore
 - Target resources at different audiences
 - Politicians, journalists, researchers, citizens
- Get them used!

Sneak Preview! Phase I

The Constituency Kit

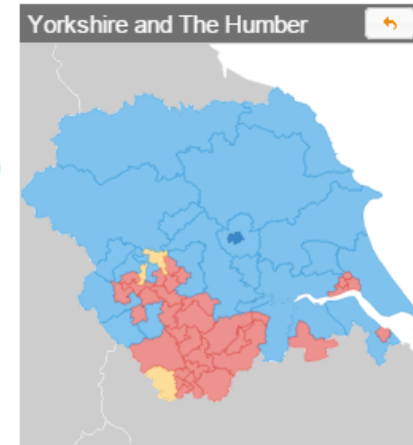
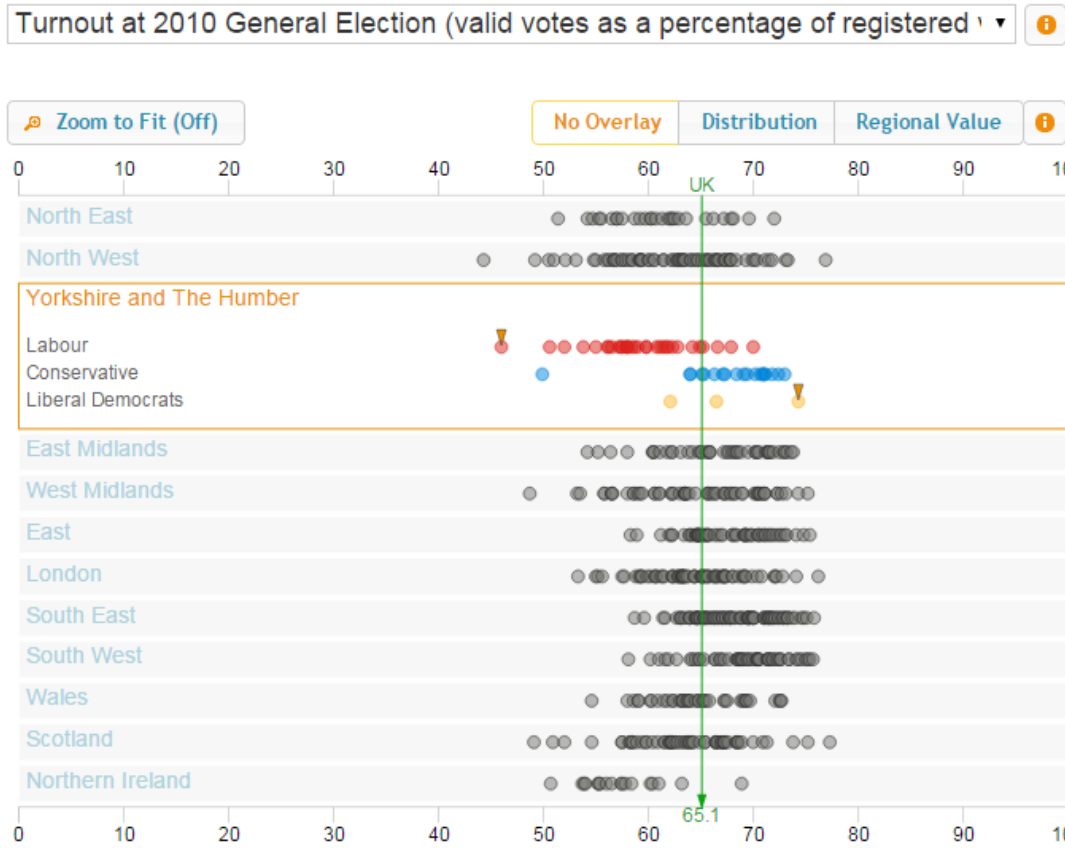
<http://www.constituencyexplorer.org.uk/>

- The Constituency Explorer
- Quizzes
- Constituency PDFs (about 10,000 pages...)

Launch Tues 10th March

The Constituency Explorer

Constituency Explorer - Cross Section



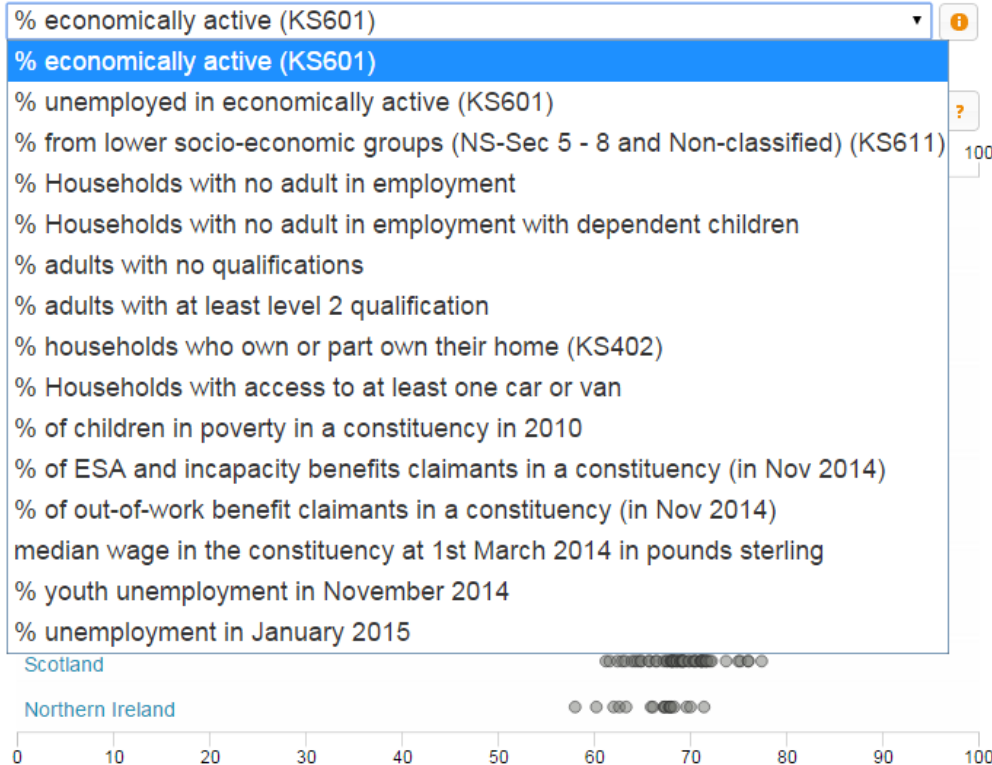
Constituency	%
York Outer	70.2
York Central	60.8
Wentworth and Dearne	58.0
Wakefield	62.8
Thirsk and Malton	49.9
Skipton and Ripon	70.7
Shipley	73.0
Sheffield, Heeley	62.3
Sheffield, Hallam	74.3
Sheffield, Brightside and Hillsborough	57.4
Sheffield South East	61.7

[Download these data](#) [Explore other topics](#)

<embed/>

150+ Variables – in families

Constituency Explorer



[Download the data](#) used in this graphic.



Explore the graph or the map to see Constituency data.

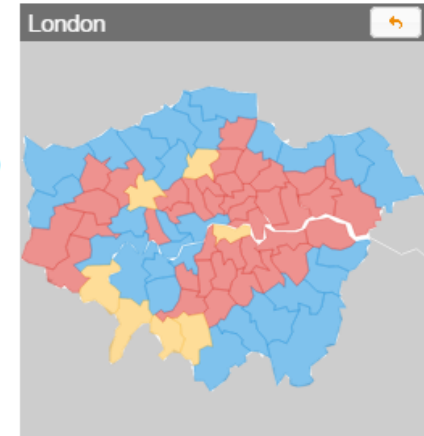
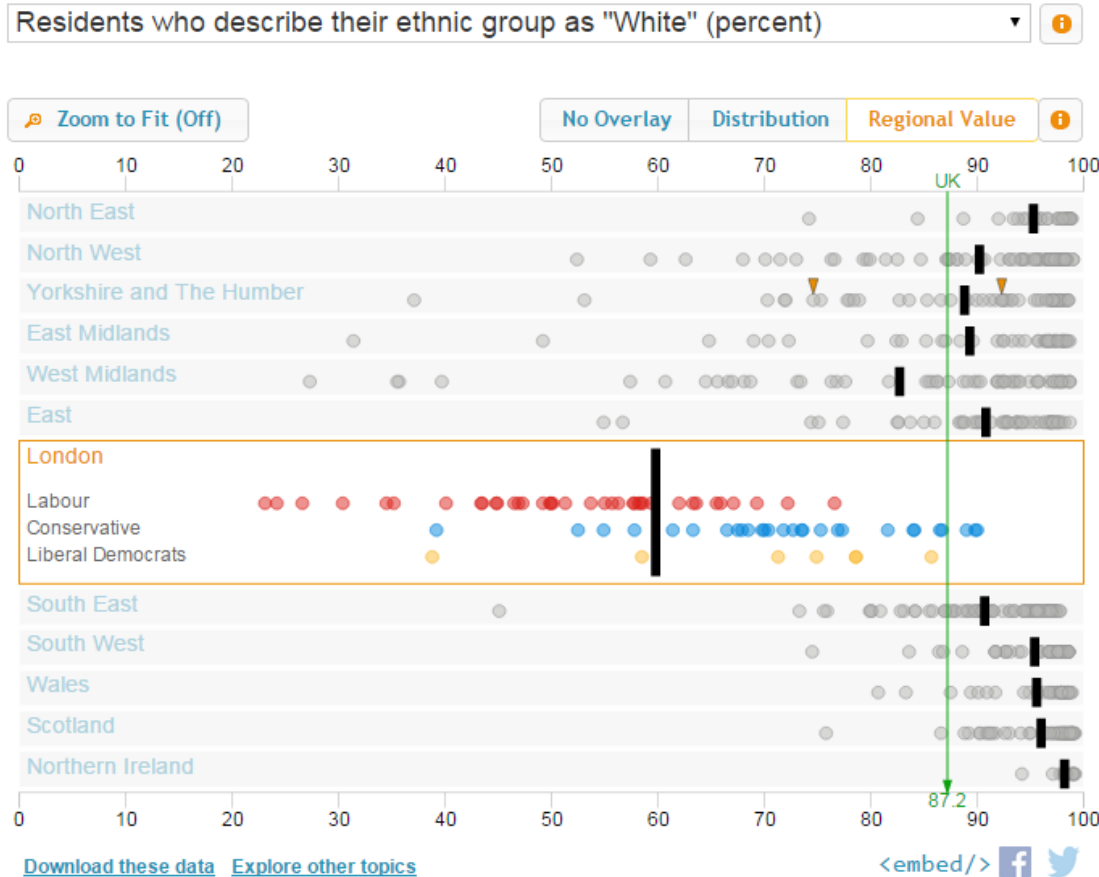
DOTS SHOW DATA



Each dot shows the value for one Constituency. To disaggregate by political party in 2010, click on the Region name. To return to the UK map, click on the Region name again.

Compare Regions

Constituency Explorer - Cross Section



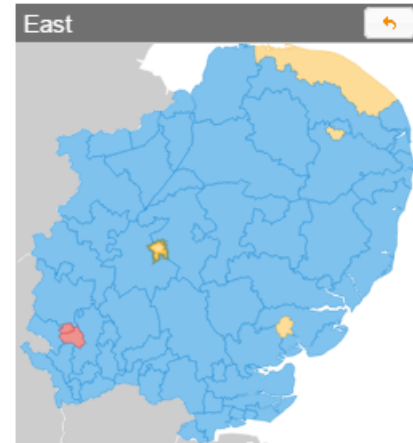
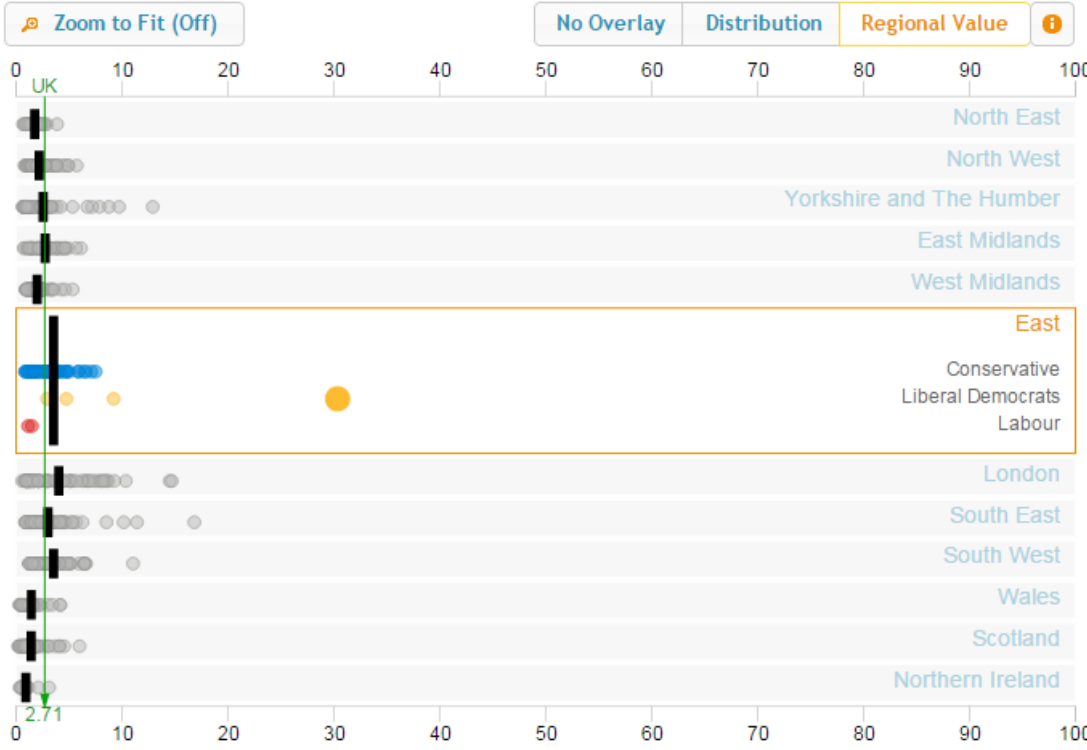
Constituency	%
Wimbledon	76.9
Westminster North	56.3
West Ham	34.5
Walthamstow	46.5
Vauxhall	58.4
Uxbridge and South Ruislip	69.8
Twickenham	85.7
Tottenham	50.1
Tooting	65.9
Sutton and Cheam	78.6
Streatham	58.2
Ruislip, Northwood and Pinner	70.4

Locate Outliers

Constituency Explorer - Cross Section



Mainly travel to work by bicycle (Percentage of residents aged 16-74 in empl) ⓘ



Constituency	%
Chelmsford	3.8
Central Suffolk and North Ipswich	3.4
Castle Point	1.6
Cambridge	30.4
Bury St Edmunds	3.9
Broxbourne	1.3
Broadland	2.6
Brentwood and Ongar	0.8
Braintree	1.4
Bedford	5.0
Basildon and Billericay	1.6

[Download these data](#) [Explore other topics](#)

[<embed/>](#)

The Constituency Explorer

- 150+ variables
- UK wide data
- Search by name or map
- Compare constituencies
- Compare regions
- Rank constituencies
- Access metadata
- Link to constituency pdf
- Download data
- Link to social media
- Embeddable

Hackney North And Stoke Newington, London Close

	Constituency	Region	UK
Turnout at 2010 General Election (valid votes as a percentage of registered voters)	62.9%	64.5%	65.1%
Residents who are aged 0-15 (percent)	22.3%	19.8%	18.8%
Residents who are aged 65 or older (percent)	6.9%	11.1%	16.4%
Residents born in the UK (percent)	62.0%	63.3%	87.3%
Residents aged 16-74 who are in employment (percent)	61.5%	62.4%	61.6%
Working-age residents claiming out-of-work benefits (percent)	3.9%	2.8%	2.7%
Residents who describe their ethnic group as "White" (percent)	57.7%	59.8%	87.2%
Mainly travel to work by car or motorcycle (Percentage of residents aged 16-74 in employment)	14.3%	31.4%	64.0%
Mainly travel to work by bicycle (Percentage of residents aged 16-74 in employment)	14.7%	4.0%	2.7%
Residents who described their health as "good" or "very good" (percent)	83.7%	83.8%	81.2%
Residents who described their health as "bad" or "very bad" (percent)	5.9%	4.9%	5.6%

[Detailed constituency report \(PDF\)](#)

Your pinned areas

▲ Scroll this panel to see all content ▼

The Quizzes – How well do you know your constituency?

- For smart phones
- Search by postcode or name
- Lots of topics (later!)
- 7 questions each
- Scores
- Links to a relevant Constituency Explorer

Quiz 1 Starter
How well do you know your constituency?

Question 1 of 7 for City of Durham - answer using the green slider below.

For every 100 registered voters how many actually voted in the 2010 General Election?

UK figure **65**

answer **67**

your guess **61**

You were 6 under the actual value

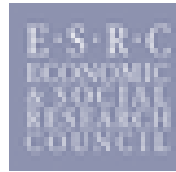
Next

Source: [Data source](#)
Created by [Constituency Explorer](#), powered by [Nomis API](#).

The screenshot shows a quiz interface with a grid of 100 human icons representing 100 voters. The UK figure is 65, the actual answer is 67, and the user's guess is 61. A green slider is positioned at 61. To the right is a map of the City of Durham constituency with various areas labeled.

Constituency PDFs

- Downloadable resource
- Data on 150+ variables with regional and national comparisons
- Links to the Constituency Explorer



The Big Idea...

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– Target resources at different audiences

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Get them used!

WHAT DO *YOU* WANT – your data? Quiz questions?



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